



BUILD A BUSINESS. LEVEL UP YOUR CONFIDENCE. GET AHEAD IN COLLEGE AND YOUR CAREER.

Make friends, meet mentors, and have the best summer of your life.

- ✓ Build a company from the ground up
- ✓ Pitch your new venture to real professionals
- ✓ Earn 2 college credits
- ✓ Strengthen your resume and college applications
- ✓ Learn from CEOs, entrepreneurs, and industry leaders

At Washington Business Week, high school students step into executive roles, lead real-world business simulations, and pitch to investors, all in just one week. It's hands-on, high-energy, and built for future leaders.

*"I have been able to learn so many **valuable lessons**, meet so many **amazing people**, connect with **great leaders**, and have so many experiences I couldn't have had anywhere else."*

- Teigan, WBW Student

*"I have had the privilege of working in my field, at great companies, for almost 40 years. **I give a great deal of the credit to my experience at Business Week!** It truly changed the direction of my life."*

*- Brenda Morris, WBW Alumna,
Board Member Boot Barn, Xponential Fitness,
Former CFO Zumiez, 5.11 Tactical, and more*



Claim Your Spot in the C-Suite: wbw.org/learn



What Business Week Can Do For You



Teamwork & Leadership

Build confidence leading others, making decisions, and working toward a shared goal.



Networking & Mentorship

Connect with CEOs, entrepreneurs, and professionals who can shape a future path.



Fun & Campus Life

Live the experience: meet new friends, explore campus spaces, and create memories.



Week in the Life of a WBW Student

- **Sunday:** Meet your team and professional mentor
- **Monday:** Run your simulated business, attend workshops, engage in Q&A with business executives
- **Tuesday:** Make strategic decisions, compete in the Olympics, network with professionals
- **Wednesday:** Hear from CEOs, work on a new venture, attend public speaking and leadership workshops
- **Thursday:** Prepare for your shareholder meeting and your venture pitch, bring your talent to the Talent Show
- **Friday:** Share the results of the week with judges, win awards, say goodbye to your new friends

Learn from Business Leaders

From networking events to investor-style presentations, students gain real-world insights directly from professionals. At WBW, students **build networking skills** and **connect with professionals** whose career paths they may one day pursue.

2025 students met VPs and CXOs from Boeing, Electronic Arts, Delta Dental, Grocery Outlet, and more.



*"I am so grateful for all the opportunities this week has given me to **network**, **make friends**, and just **learn**."*

- Hana, WBW Student

2026 Program Dates



University of Puget Sound

Tacoma, WA
Near Seattle

Jun 21 - Jun 26
Overnight

Business,
Advanced

\$1,350

Eastern Washington University

Cheney, WA
Near Spokane

Jul 12 - Jul 17
Overnight

Business,
Healthcare

\$1,150

Renton Technical College

Renton, WA
Near Seattle

Jul 27 - Jul 31
Day

Business

\$825

Don't let cost stop you, financial aid and payment plans are available!